

Sosiale media trafikk januar - august 2024

1st Jan 2024 - 31st Aug 2024

FACEBOOK OVERVIEW

f PAGE FANS BY REGION

Custom range, daily

20.56k – Total friends

Norway	16.83k
Sweden	1,590
Denmark	387
Germany	244
United States	196
United Kingdom	162
Italy	130
Netherlands	121
Poland	90
Spain	80



f IMPRESSIONS AND LIKES

Custom range, daily

impressions

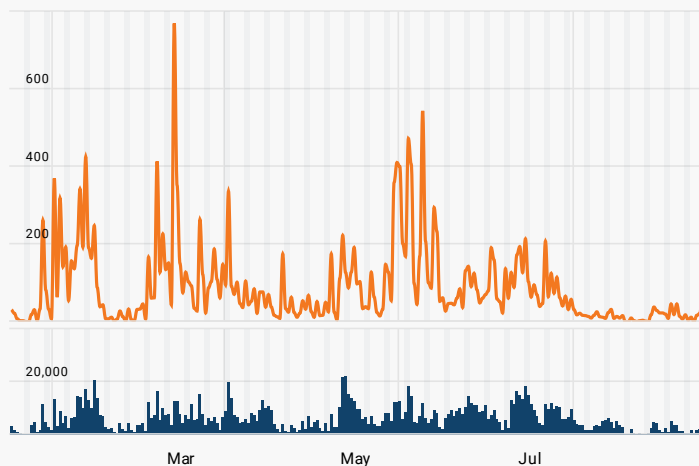
1.54M

▲1,666 / day

likes

21.66k

▲27 / day



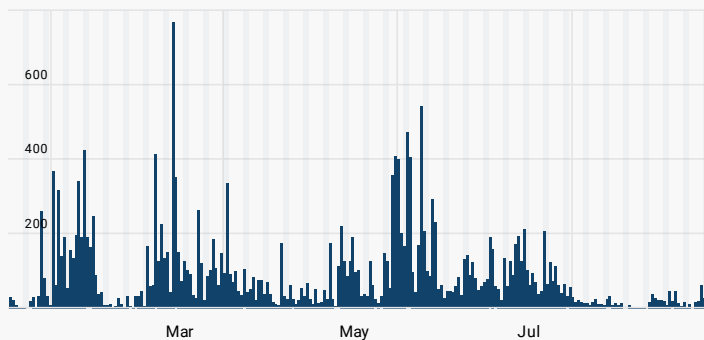
f PAGE LIKES

Custom range, daily

likes

21.66k

▲27 / day



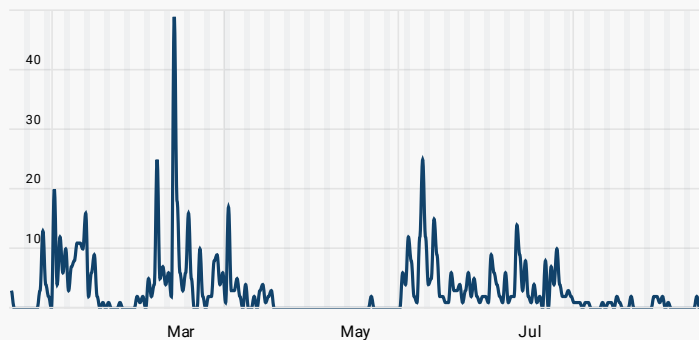
f SHARES

Custom range, daily

shares

733

▲0 / day



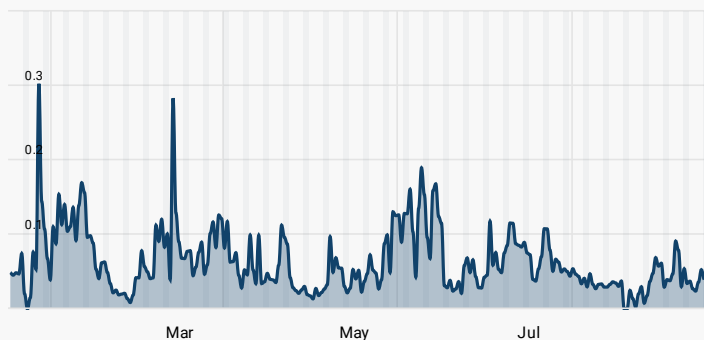
f ACTION RATE

Custom range, daily

engagement rate

7.63%

▼24.86% / day



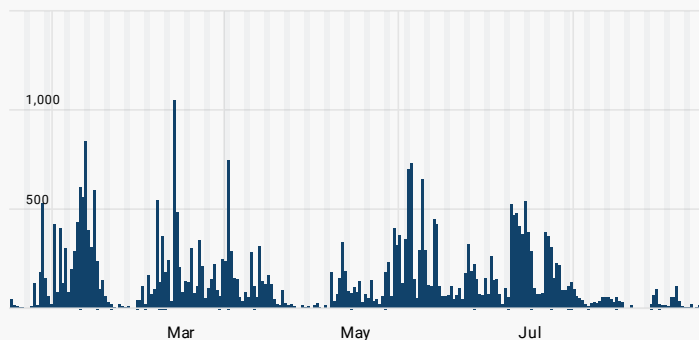
f COMMENTS

Custom range, daily

comments

35.68k

▲15 / day



INSTAGRAM ACCOUNT PERFORMANCE - REACH, ACTIONS, POSTS

TOP POSTS

Custom range 

media

content



Brb, crying my heart out #fjordkystenogsunnfjor...

2788 204200

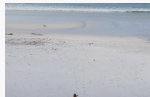
5 months ago



Gunhill is collecting the young ewes to give them extr...

8 420

8 months ago



Hardly anyone knows about this place - yet

10 150

4 months ago



Visit the island Kinn and be captivated by the stunnin...

1 276

8 months ago

LATEST POSTS

Custom range 

media

content



Plan your next trip to @fjordkysten

2 67

12 days ago



@indrefjordgard gives you an experience of a lifetime...

1 62

13 days ago



Nothing beats the feeling of fresh air and stunning vi...

0 49

14 days ago



You got a friend in me ♥

0 46

15 days ago

POSTS AND FOLLOWERS

Custom range, daily 

posts

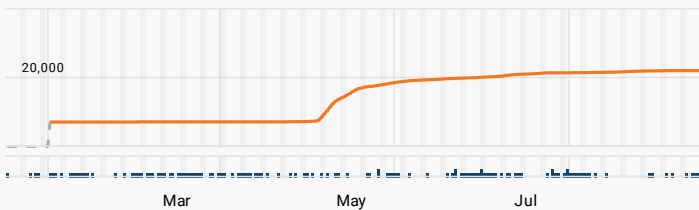
127

1 / day

followers

22.19k

0.009% / day



LIKES AND COMMENTS

Custom range, daily 

comments

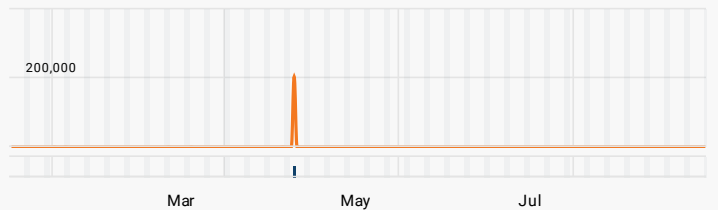
2,876

2 / day

likes

216.6k

67 / day



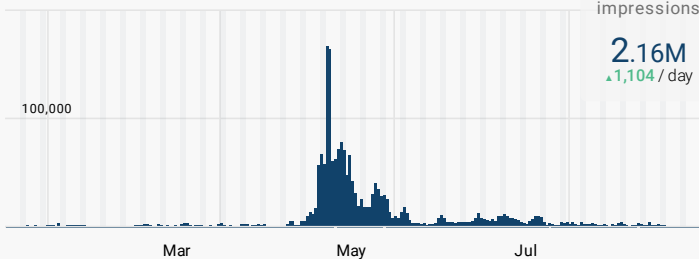
IMPRESSIONS

Custom range, daily 

impressions

2.16M

1,104 / day



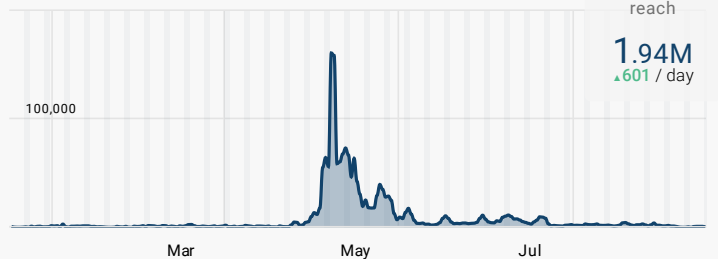
REACH

Custom range, daily 

reach

1.94M

601 / day



INSTAGRAM ENGAGEMENT METRICS

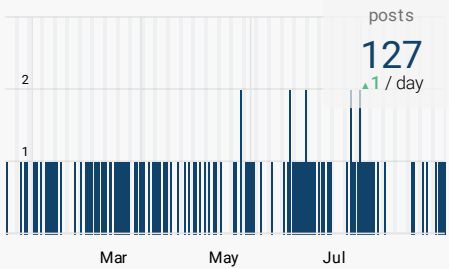
FOLLOWERS

Custom range, daily 

22.19k
▼0.009% / day

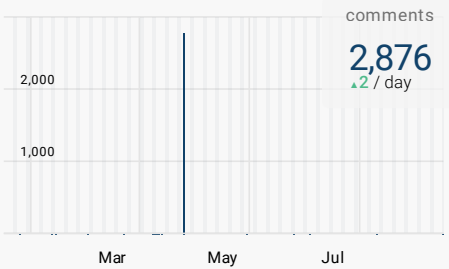
NEW POSTS

Custom range, daily 



COMMENTS

Custom range, daily 



FOLLOWING

Custom range, daily 

1,116
▲0% / day

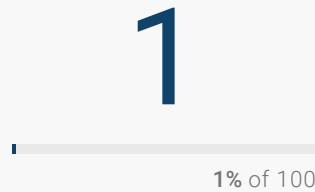
LIKES

Custom range, daily 



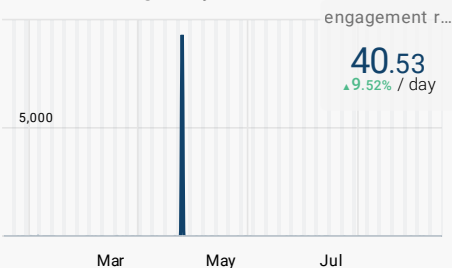
PHONE CALLS CLICKS

Custom range, daily 



ENGAGEMENT RATE

Custom range, daily 



PROFILE VIEWS

Custom range, daily 

14.2k
▲12 / day

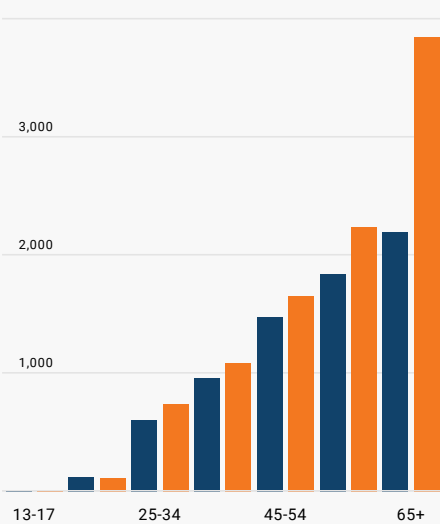
WEBSITE CLICKS

Custom range, daily 



AGE AND GENDER

Custom range, daily 



CITIES

Custom range 

Bergen, Hordaland	953
Florø, Sogn og Fjordane	560
Oslo, Oslo	380
Fords, Sogn og Fjordane	372
São Paulo, São Paulo (state)	243
Tehran, Tehran Province	188
New York, New York	162
Santiago, Santiago Metropolitan Region	160
Fjaler, Sogn og Fjordane	129
Gulen, Sogn og Fjordane	108

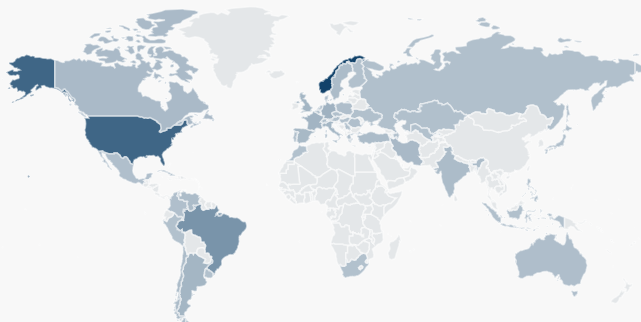
INSTAGRAM AUDIENCE OVERVIEW

COUNTRIES

Custom range

20.45k – Total followers

Norway	5,632
United States	4,056
Brazil	2,068
Germany	721
France	628
United Kingdom	544
Argentina	531
Italy	517
Spain	399
Iran	379



CITIES

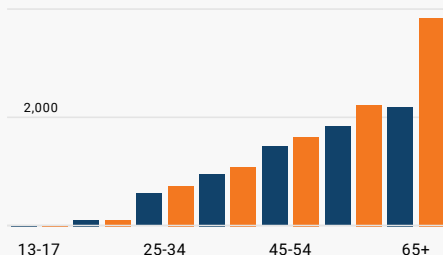
Custom range

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Tehran, Tehran Province	188
New York, New York	162
Santiago, Santiago Metropolitan Region	160
Fjaler, Sogn og Fjordane	129
Gulen, Sogn og Fjordane	108
Istanbul, Istanbul Province	107

AGE AND GENDER INSIGHTS

AGE AND GENDER

Custom range, daily



GENDER

Custom range



AGE

Custom range

65+	7,905
55-64	5,115
45-54	3,889
35-44	2,641
25-34	1,786

YOUTUBE OVERVIEW

VIEWS BY COUNTRY

Custom range

2,985 – World

Norway	2,800
Germany	128
France	17
Switzerland	15



LATEST VIDEOS

Custom range

engagement

content



Webinar Markedsføring episode 3

0 0 0 0 0 3 months ago



Webinar Val av plattform episode 2

0 0 0 0 7 3 months ago

TRAFFIC SOURCES

Custom range



External URL	2,241 / 44%
Youtube search results	1,525 / 30%
Related video	586 / 12%
Subscriber	318 / 6%
No referrer	183 / 4%
Channel page	83 / 2%
Other Youtube page	72 / 1%
Playlist playback	46 / 1%

DEVICES

Custom range



MOBILE	2,251 / 44%
DESKTOP	1,449 / 29%
TV	1,052 / 21%
TABLET	314 / 6%

OPERATING SYSTEM

Custom range



ANDROID	1,547 / 31%
IOS	1,310 / 26%
WINDOWS	1,003 / 20%
MACINTOSH	402 / 8%

YOUTUBE ENGAGEMENT

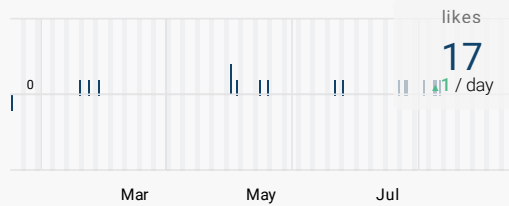
LIKES

Custom range, daily

17
▲1 / day

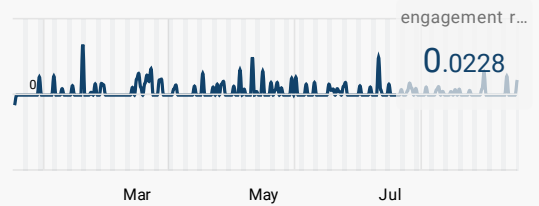
LIKES

Custom range, daily



ENGAGEMENT RATE

Custom range, daily



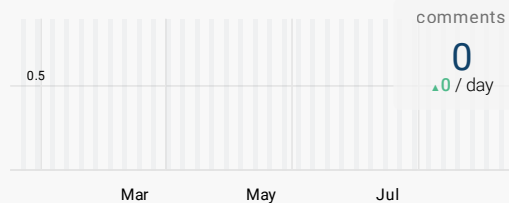
COMMENTS

Custom range, daily

0
▲0 / day

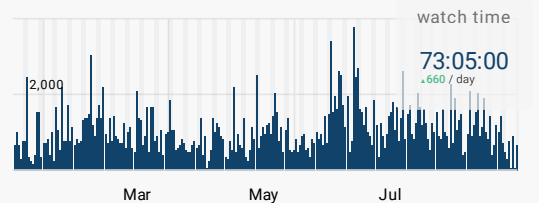
COMMENTS

Custom range, daily



WATCH TIME

Custom range, daily



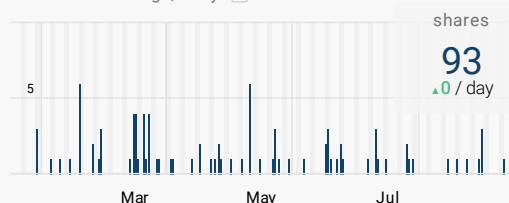
SHARES

Custom range, daily

93
▲0 / day

SHARES

Custom range, daily



SUBS GAINED AND LOST

Custom range, daily

